

Message Text

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44

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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R 140839Z JUL 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 745

UNCLAS BANGKOK 19855

E.O. 11652:N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI - TERM ENGINEERING CO., LTD.

REF : USDOC 11173

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0054600

4. TERM ENGINEERING CO., LTD.

4A. CODE: K

5. 302/2 THERD THAI ROAD, P.O. BOX 1513

6. BANGKOK, THAILAND

7. ESTABL: 1947 8. EMPL: 145 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) VERY GOOD

11. SELLS ITS PRODUCTS IN THE

EM

;. NIRAD

EIGN AREAWP

STED

IN ORDER OF IMPORTANCE: THAILAND, SINGAPORE, INDONESIA,
LAOS, CAMBODIA

12. RPT. DATE: 07/76

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13A. 35613/354 IMP. DIST.EXP. OF DOMESTIC WATER PUMPS AND
DEEP WELL PUMPS

13B. 35316/354 IMP.DIST.EXP. OF CONCRETE MIXERS, PAVERS,
VIBRATORS

13C. 35193/35 IMP.DIST. OF DIESEL ENGINES

13D. 35111/35 IMP.DIST. OF GAS TURBINES

13E. 36210/35 IMP.DIST. OF ELECTRIC MOTORS

13F. 28921/35 IMP.DIST. OF COMMERCIAL EXPLOSIVES

14. CONTACT: MR. PRAVIT UAWITHYA TITLE: MANAGING DIRECTOR

15. CABLE: NUCLEAR 16. TELEX: NUCLEAR TH 2588

17. TEL: 4667055, 4665335

18. FINANCIAL REFS: KRUNG THAI BANK, JAWARAJ ROAD, BANGKOK;
LAEM THONG BANK, SURAWONGSE ROAD, BANGKOK;
CHARTERED BANK, BANGKOK.

19. TRADE REFS: F.E. MYERS & BRO. CO., 400 ORANGE STREET,
ASHLAND, OHIO 44805; TAIT INTERNATIONAL CO., 500 WEBSTER
STREET, DAYTON, OHIO 45401; STOW MANUFACTURING CORO.,
BRANDYWINE HIGHWAY, BINGHAMTON, N.Y. 13902

20. AGENCY REP: F.E. MYERS & BRO. CO., ASHLAND, OHIO, FOR
WATER PUMPS, ACQUIRED 1947; TAIT INTERNATIONAL CO.,
DAYTON, OHIO, FOR WATER PUMPS, ACQUIRED 1974; STOW MANUFACTURING
CORP., BINGHAMTON, NEW YORK, FOR CONCRETE EQUIPMENT,
ACQUIRED 1960; BOMBAS IDEAL, VALENCIA, SPAIN, FOR CENTRIFUGAL
WATER PUMPS; G.E.C. DIESEL LTD., NEWTON-LE-WILLOWS, ENGLAND,
FOR DIESEL ENGINES AND GAS TURBINES; G.E.C. MACHINES LTD.RUGBY, ENGLA
ND, FOR ELECTRIC MOTORS
AND ALTERNATORS; ECC ELECTRIC CONSTRUCTION(W'TON) LTD., WOLVERHAMPTON
,
ENGLAND, FOR ALTERNATORS; BROOK MOTORS LTD., HUDDERSFIELD,
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ENGLAND, FOR ELECTRIC MOTORS AND SWITCHGEARS; ARROW CONSTRUCTION
CO., LTD., ENGLAND, FOR CONCRETE BREAKING MOBILE UNTIS; STUART
PUMPS LTD., ENGLAND, FOR WATER PUMPS; MAGNOLIA ANTI-FRICTION LTD.,
ENGLAND, ANTI-FRICTION BEARING MATERIALS; I.J.E.M.A., JAPAN,
COMMERCIAL EXPLOSIVES;STABILIMENTI MECCANICI VM, ITALY, DIESEL
ENGINES.

21. SUBJECT FIRM WAS ESTABLISHED IN 1947 AND REGISTERED UNDER

THE NAME OF EKACHAI PANICH CO., LTD. THE PRESENT NAME OF
TERM ENGINEERING HAS BEEN USED SINCE 1961. ITS CURRENT
AUTHORIZED CAPITAL IS \$200,000. IT IS OWNED AND MANAGED BY
MR. PRAVIT UAWITHYA AND HIS FAMILY. TERM ENGINEERING IS
ONE OF THE LEADING IMPORTERS AND DISTRIBUTORS OF DOMESTIC

D DEEP WELL WATER PUMPS, CONSTRUCTION EQUIPMENT, DIESEL
ENGINES, AND COMMERCIAL EXPLOSIVES. IT ALSO EXPORTS THESE
PRODUCTS TO SINGAPORE, INDONESIA, LAOS, AND CAMBODIA. IT IS
ACTIVE IN BIDDING ON GOVERNMENT TENDERS AND HAS FREQUENTLY
BEEN SUCCESSFUL IN OBTAINING AWARDS. ITS 1975
SALES WERE REPORTED TO BE APPROXIMATELY \$4 MILLION. IT IS
FAVORABLY REGARDED BY A LOCAL BANK. TERM ENGINEERING IS
CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. SUPPLIERS.

22. PREPARED BY: SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK.
WHITEHOUSE

NOTE BY OC/T: TEXT AS RECEIVED.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 14 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO19855
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760272-0161
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760761/aaaacbnul.tel
Line Count: 134
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: schaeafaj
Review Comment: n/a
Review Content Flags:
Review Date: 14 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14 APR 2004 by ThomasVJ>; APPROVED <30 SEP 2004 by schaeafaj>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - TERM ENGINEERING CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006